

KYLE HAWKINS

SENIOR MOTION GRAPHICS DESIGNER

London, UK

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ABOUT ME

I am an experienced Motion Graphics Designer who specialises in design, animation, video editing and social media content creation, paid and unpaid.

I have worked for the majority of the UKs leading agencies, which has given me the experience and expertise to take on a variety of briefs and campaigns.

Highly proficient, personable and constantly evolving. I'm able to contribute creatively to campaign briefs from concept, and design to build and completion. Excellent at leading a project and guiding and mentoring other team members I consider myself an all-rounder and a valuable addition to any team.

EDUCATION

BA (Hons) Fine Art Painting | Gloucestershire University

SKILLS

- After Effects
- Photoshop
- InDesign
- Premiere Pro
- Illustrator
- Figma
- DaVinci Resolve
- Adobe Animate
- Celtra

EXPERIENCE

Freelance Motion Graphics Designer | 2025 – 2026

Motion animation, social content creation and video editing for various clients.

Dunnes Stores | May – Aug 2025

Motion Graphics Designer / Video Editor

Solely responsible for the design, animation and content creation for leading Irish supermarket chain Dunnes Stores social media channels.

Ogilvy | Apr – May 2025

Freelance Paid Social Media Designer

Responsible for the master build of a Europe wide social media campaign for Dove all built within the Celtra platform.

Oliver | 2021 - 2025

Senior Motion Graphics Designer

Responsible for the concepting, storyboarding, design and creation of campaigns for AXA Insurance. This covered all their social media content and animation, video editing and subtitling company videos and production of conference AV displays. Solely responsible for project managing all briefs and liaising directly with the client.

Mirum | Jul 2020 – Nov 2020

Freelance Senior Designer

Social content creation, design and design briefs.

Freelance Motion Graphics Designer | 2015 – 2020

ODEON, NewsUK, Adam & Eve DOB, Brothers and Sisters, RKCR/Y&R, Leagas Delaney, Publicis, Tribal, WCRS, VCCP, plus various other agencies.

Video editing, social content creation, design and motion graphics. Contributing and taking the lead in campaigns, from design to build and completion. Overseeing and aiding other team members.

Freelance Motion Graphics Designer | 2012 – 2015

MullenloweProfero, Starcom, Grey, Rapp, Hogarth, Thompson, Isobar, FCB Inferno, Engine, AMV BBDO, Tag, Iris, RAPP, Elvis, plus various other agencies

Long running and short-term contracts with a variety of leading UK agencies and clients.

Responsible for implementing creative ideas, concepting, design and animation and video editing.

REFERENCES

Glega Minaidis | Operations Director at Digitas UK

"Love working with Kyle, he is really trustworthy, you can give him a job and know that he will get it done. He is always approachable and helpful. His attitude is great, positive, calm and proactive."

Steve Russell | Senior Design Manager at London Business School

"Kyle is a great craftsman. He is able to quickly grasp a brief and produce excellent work. Fast, yet thorough and tenacious. Highly recommended."

More references available on request